

# ARIZONA CHAMBER FOUNDATION

## PRIVACY POLICY

Last Updated: September 26, 2018

Arizona Chamber Foundation (“ACF”) is committed to maintaining the privacy and security of your personally identifiable information that you share with us and we collect as you visit our website (“the Site”) or via other communications. We want you to know how we collect, use, share and protect information about you online and otherwise interacting with you and third parties. This Privacy Policy applies to all information that you provide to the ACF (“us,” “we,” or “our”) and that we maintain electronically. Additionally, this Privacy Policy applies to any personal information obtained from you. This Privacy Policy does not apply to any information that you may provide to third parties; for example, other sites linked to this Website. You should contact such third parties directly to determine their respective privacy policies.

We may add to or change this Privacy Policy at any time without notice to you. The current version of this Privacy Policy is posted on the Site, and you should review it each time upon visiting the Site. By interacting with us, you consent to our use of information that is collected or submitted as we describe in this Privacy Policy. This Privacy Policy is incorporated into, and made a part of, the General Terms of Use.

### ➤ **What Information is Collected**

**Types of personal information we collect from you includes information you voluntarily choose to provide to us:**

- ❖ Your name
- ❖ Your mailing address
- ❖ Your phone number and/or fax number
- ❖ Your e-mail address
- ❖ Your business name, mailing address, phone and/or fax number and e-mail address
- ❖ Your product interests and posted comments or questions

If you choose not to provide personal information, we may not be able to provide you with the information or other services that you may request.

### **Automated Information Collection**

We may connect information collected automatically when you visit our Site with information we already have about you in order to identify you as an ACF friend or stakeholder.

We and our service providers use cookies, web beacons and other technologies to receive and store certain types of information whenever you visit our Site through your computer or mobile device. A "cookie" is a small file that is transferred to your hard disk for record keeping purposes. It does not contain information that would personally identify you, although it could enable the ACF to relate your use of the Site to information that you have specifically and knowingly provided to the Site. For example, when you visit our Site, we may collect certain Non-Personally Identifiable Information pertaining to you, including your IP address, the length of time you spend on the Site, which pages you visited within

the Site, which site you visited before coming to the Site, and which site you accessed when you left the Site. Such information helps us to recognize you, customize your website experience and make our marketing messages more relevant.

We also use these web technologies for reporting and analysis purposes, such as how you visit our Site, performance of our marketing efforts and performance of our Site.

### **Third-Party Automated Information Collection**

In some circumstances we allow third-party companies to collect certain information when you visit our Site and to use that information to serve advertisement or messaging for ACF or services of other companies, including those affiliated with the ACF, when you visit our Site or other web sites.

### **Social Media Widgets**

Our Site may include social media widgets, such as the Facebook “Like” button, Google Plus, You Tube, Pinterest and Twitter widgets. These features may collect information about your IP address and which page you are visiting on our Site, and they may set a cookie to make sure their feature functions properly. Social media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with those features are governed by the privacy policies of the companies that provide them.

### **Video and Photography**

We may use cameras at our events or other activities in which the ACF is involved.

## **➤ How Your Information is Used**

Examples include, but are not limited to:

- ❖ Connecting with you to respond to your inquiries or comments
- ❖ Sending newsletters and other informational or marketing communications to you
- ❖ Improving the effectiveness of our Site and our marketing efforts
- ❖ Conducting historical, statistical, scientific, business or other research and analysis, including, but not limited to, traffic and usage patterns on our Site
- ❖ Performing other activities as needed, or as described elsewhere in this Privacy Policy
- ❖ Preventing fraudulent activity, monitor against theft and computer crimes and otherwise protect the public, including our donors, stakeholders, employees, agents, vendors and other affiliated entities
- ❖ Investigating claims, incidents or inquiries regarding stakeholders, donors, employees, agents and vendors, assisting law enforcement and other government entities in response to legal, regulatory and related inquires and requirements
- ❖ Enforcing the terms and conditions of use relating to our Site

## **➤ How Your Information is Shared**

We share the information we collect with the ACF corporate family, which includes all of ACF’s subsidiaries and affiliates, including the Arizona Chamber of Commerce and Industry. These entities

may use your information to offer you membership, services, event invitations, or information that may be of interest to you.

We may share the information we collect with companies that provide services to us (such as a printer, e-mail marketers, analytics providers, web hosting providers, or call center service providers) or that help us market our activities and fundraising efforts. Those companies may need your information in order to perform their functions.

We may disclose information we collect when we believe disclosure is appropriate to comply with the law; to enforce or apply applicable terms and conditions and other agreements; or to protect the rights, property or safety of the public, our non-profit status, our customers, our employees, agents and vendors.

Unless required to do so by law, we will not use, sell, share and/or assign non-personally identifiable information (*i.e.*, information that does not directly identify you) with non-affiliated third parties. However, please be advised that if some or all of our assets are sold or transferred, we may also transfer the corresponding customer information. We may also retain a copy of that customer information.

## ➤ **How Your Personal Information is Protected**

### **Security Methods**

We maintain administrative, technical and physical safeguards to protect your personal information. When we collect or transmit sensitive information, we use commercially reasonable methods to protect that information. However, no website, computer network or any internet-connected system is completely secure or immune to cyber-attack, and therefore we cannot guarantee the security or privacy of any information that we collect or store. You are also responsible for taking reasonable steps to protect your personal information against unauthorized disclosure or misuse.

### **E-mail security**

“Phishing” is a fraudulent scam designed to steal your personal information. If you receive an e-mail that looks like it is from ACF asking you for your personal information, do not respond to it. We will never request your password, user name, credit card information or other personal information through e-mail.

### **Children’s Personal Information**

We hereby advise anyone under the age of 13 to not to disclose or provide any Personal Information to us. In the event that we discover that a child under the age of 13 has provided Personal Information to us, in accordance with the Children’s Online Privacy Protection Act (please see the Federal Trade Commission’s website at <https://www.ftc.gov/tips-advice/business-center/guidance/complying-coppa-frequently-asked-questions> for more information about this Act), we will delete the child’s Personal Information from our files to the extent technologically possible. Our requests for information and other data centers are targeted primarily for use by adults, meaning persons twenty-one (21) years of age and older. If you are under the age of 21, we ask that you do not provide any Personal Information to us.

## ➤ **What Choices You Have**

### **Opt-Out and Access Choices**

You may “opt out” of certain communications at any time. Most of our communications are sent by e-mail and direct mail, though you may opt out of telephone calls, texting, and online behavioral advertising as well. You may also change your personal information or ask us to do so.

#### To do so yourself, you may:

- Follow opt-out “unsubscribe” instructions in promotional e-mails we send to you.
- Set the *Tools* function of your browser to not receive cookies. Please note this may make it difficult or impossible to access all of the features on our Site.
- Text STOP to text messages (SMS/MMS) we send to you.

#### If you need our help, please:

- **Call us:** at 602-248-9172 and ask for the Arizona Chamber Foundation privacy officer and describe which information you would like to access or which types of promotional materials you want to opt out of.
- **E-mail:** [privacyofficer@azchamber.com](mailto:privacyofficer@azchamber.com) and describe which information you would like to access or which types of promotional materials you would like to opt out of.
- **Mail:** Arizona Chamber Foundation  
Attn: Privacy Officer  
2828 N. Central Avenue, Suite 1125  
Phoenix, AZ 85004

When mailing or emailing us, please include your full name, address, phone number, and e-mail address. Also, tell us what information you would like to access, change, or add to our “opt-out” list. This will help us process your request.

## ➤ **California Disclosures**

If you are a California resident and have an established business relationship with us, you can request a notice disclosing the categories of personal information we have shared with third parties, for the third parties’ direct marketing purposes, during the preceding calendar year. To request a notice, please submit your request to ACF, Attn: Privacy Officer, 2828 N. Central Avenue, Suite 1125 Phoenix, AZ 85004. Please allow 30 days for a response.

If you provide us with personal information, we and other third parties may track your personal information as described in this privacy policy, including your movements on our website, mobile applications and social networks or in our stores. Such tracking allows us and third-party providers to ease and customize your shopping experience. Neither ACF nor its third-party providers have a systematic method for ensuring “Do Not Track” functionality in certain browsers can operate to prevent

such tracking. You may be able to opt out of certain types of “tracking” by utilizing the opt-out service at the Network Advertising Initiative at <http://www.networkadvertising.org/choices/#completed>.

**Questions, Comments, or Complaints Regarding This Privacy Policy**

If you are aware of any violations of this Privacy Policy or if you have any questions or comments regarding this Privacy Policy, please contact [privacyofficer@azchamber.com](mailto:privacyofficer@azchamber.com).